

Project Demonstration: GreenSole

By: The IBDP Students



Rotaract

Rotaract is a world wide network of inspired individuals who translate their passions into relevant social causes to change lives and make lasting improvements in our communities around the world.

The mission: To provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.



GreenSole

GreenSole is an eco-friendly initiative that reuses the soles of used shoes to provide to people in need across the villages of India.

Their mission: to contribute to social good, by creating a self-sustaining infrastructure that facilitates the provision of the basic necessity of footwear to everyone. They also aim to be a cause of environmental good by refurbishing discarded shoes with minimal carbon footprint an engine for economic good by giving employment to refurbish shoes.



Greensole project: Our aims



Being our first rotaract project, we had great responsibility on our shoulders. We wanted this experience to be a successful one, in the sense that we wished to educate the students of our school and help them build empathy towards this problem, and we wanted to collect as many shoes as possible, so that the GreenSole company can use them to help those in need.

Preparation

We knew we wanted to raise awareness within our community about the struggles that arise from a lack of proper footwear. And we wanted to maximise our collection of discarded shoes.

We met every Wednesday to create plans and coordinate our actions to ensure maximum productivity in the one hour which we were given.



The Action Plan

26th September, 2018: Began planning our event

21st November, 2018: Put up the posters all throughout school

22nd November, 2018: Barefoot Walk, and Presentation to the school students

26nd Nov, 2018 to 7th Dec, 2019: Collection Drive

8th January, 2019: Factory Visit

The deadline for the collection drive was extended since we were receiving a good response.

The shoes were collected by the representatives of the organisation in mid - February

The posters



JOIN THE GREENSOLE PROJECT AND -
BE A PARTAKER
BY DROPPING AN
OLD SNEAKER.
DONATE YOUR OLD FOOTWEAR.
WE WOULD RECYCLE IT FOR THE ONES IN NEED.

FROM 26-11-18
TO 07-12-18

The poster features a light beige background with a vertical border of black shoe prints on both sides. The text is centered and uses a mix of green and black fonts.



JOIN THE GREENSOLE PROJECT

**GIVE US THE SHOES
THAT AREN'T IN USE**

Your old shoes can save a kid's feet.

From 28-11-18
To 07-12-18

YOUR CONTRIBUTION MATTERS!

The poster features a black background with a photograph of a large group of children in school uniforms at the top. The text is in white and yellow, with the main headline in large, bold, yellow letters.



**FOR THE NEEDY,
COME THROUGH
DROP IN AN OLD SHOE.**

Donate your old shoe and let them be recycled for those who do not have access to footwear.

Be part of this 'GreenSole' movement!

From 26th November
To 07th December



**DROP YOUR OLD SHOES,
YOU HAVE
NOTHING TO LOSE.**

"Give your old shoes a second life", GreenSole

From 26th November
To 07th December.

Your contribution matters!



GREEN SOLE PROJECT

*Drop a sneaker,
for the meecker!*

AN OPPORTUNITY TO RECYCLE OLD
SHOES AND HELP THOSE IN NEED

To help the meecker, donate your old
footwear.

FROM 26-11-18

TO 07-12-18



The Barefoot Walk

We had carried out a barefoot walk for the students of NIS from year six onwards. Prior to the walk, we conducted a survey of the ground to ensure that it was safe for the students, and us, to walk on. We visited two to three times to check for any large rocks that might be too dangerous, and we cleared a bit of the path until we were satisfied. This was also done to ensure to the parents that we had been cautious with our activity and were fully responsible for the children's safety.

The walk was carried out so that students can empathise how its for those who have to walk on rocky grounds without shoes because they can't afford them. Many of us who took part in this walk including the IBDP students found it difficult and were complaining about the heat. This was just for a few minutes and yet we were grumbling while there are other children who have to go through this everyday. We believe this activity was paramount in our understanding of the importance of shoes.

The collection drive

- The collection drive took place from 26 Nov, 2018 to 7 Dec, 2018 (this was later extended).
- There were donations boxes placed on the 7th, 6th and 5th floor.
- Donations from the Primary and Pre-Primary sections were personally collected by the IBDP students
- Some IBDP students also opted for door-to-door collection within their neighbourhoods
- Since we were receiving an overwhelming response from our community, we decided to extend the date for the collection drive.
- We collected 7 sacks worth of shoes at the end of this, which were collected by the representatives of the organisation in mid-February.

The Factory Visit

On 8th January, the students of IBDP visited the factory by Ram Fashion Exports Pvt. Ltd. We were given another presentation on how Ram Fashion Exports assists GreenSole with their cause.

After that, we were taken on a guided tour through the factory and informed about the every minute process that take place to refurbish the shoes.







Greensole project: What we Learnt

- Awareness about the Issue - We were made aware of the alarming statistics behind the issues which arise from inappropriate footwear.
- Carrying out a CAS project - Managing communication with the Rotary Club and the parents and students, while also carrying out a collection drive required planning and organisational skills.
- Becoming better communicators - Educating a group of students about a particular issue and using our public speaking to persuade them to donate discarded footwear.
- Collaborative skills: The act of planning an activity from start to finish and by relying on our peers' opinions and suggesting improvements helped better our collaborative skills. The fact that we segregated ourselves into groups and worked on our own goals, while at the same time contributing to the progress of the activity enhanced our teamwork skills.
- A greater ability to persevere: We experienced certain challenges, such as approaching exams and time constraints. But, despite these challenges we persisted to complete the initial aim we had set for ourselves.

Learning outcomes

The learning outcomes that we believe to have achieved are:

- Demonstrate how to initiate and plan a CAS experience
- Demonstrate the skills and recognize the benefits of working collaboratively
- Recognize and consider the ethics of choices and actions
- Demonstrate engagement with issues of global significance

Bibliography

1. Text Credits (Slide 2): <https://www.rotary.org/en/about-rotary>
2. Image Credits (Slide 2): <https://www.rotary.org/en/about-rotary>
3. Image Credits (Slide 3): <https://www.greensole.in/web/gallery>
4. Text Credits (Slide 3): <https://www.greensole.in/Web/vision>

Thank You